



CREATIVE DESIGN
WORKSHOP

for Entrepreneurs

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UNLIMITED

Creative Design for Entrepreneurs

Every entrepreneur needs basic design skills to create eye-catching materials. This workshop dives into the fundamentals of graphic design tailored for business needs.

Workshop Details:

This in-depth, interactive workshop is perfect for budding entrepreneurs and business owners looking to enhance their visual communication. Participants will:

- Learn the principles of effective design, including layout, color theory, and typography.
- Get hands-on training in free and accessible design tools like Canva and Figma.
- Create professional-quality business cards, flyers, and social media graphics tailored to their brand.
- Participate in one-on-one feedback sessions to refine their designs.

Interactive Activities:

- Mock branding exercises to build a cohesive visual identity.
- Step-by-step creation of promotional materials.
- Peer critiques and collaborative feedback to hone design skills.

Schedule:

APRIL 12th -MAY 17TH, 2025
EVERY SATURDAY FROM 10AM-2PM

- Day 1: Fundamentals of Graphic Design Principles
- Day 2: Introduction to Canva and Figma Tools
- Day 3: Typography and Color Theory Essentials
- Day 4: Branding and Cohesive Visual Identity
- Day 5: Designing Marketing Materials and Social Media Graphics
- Day 6: Final Showcase and Peer Review

Workshop Rquirements:

- Laptop: PC or MAC with current operating system
- Ability to send emails and post on social media

Empower the Next Generation of Entrepreneurs Through Design

Support creativity and innovation by sponsoring Artwurks Unlimited's "Creative Design for Entrepreneurs" workshop. Your sponsorship will:

- Provide access to cutting-edge design tools and resources for participants.
- Cover workshop materials, venue costs, and participant scholarships.
- Give your brand visibility to a network of emerging entrepreneurs and community leaders.

Three-Tier Sponsorship Opportunities:

Platinum Sponsor: \$3,000

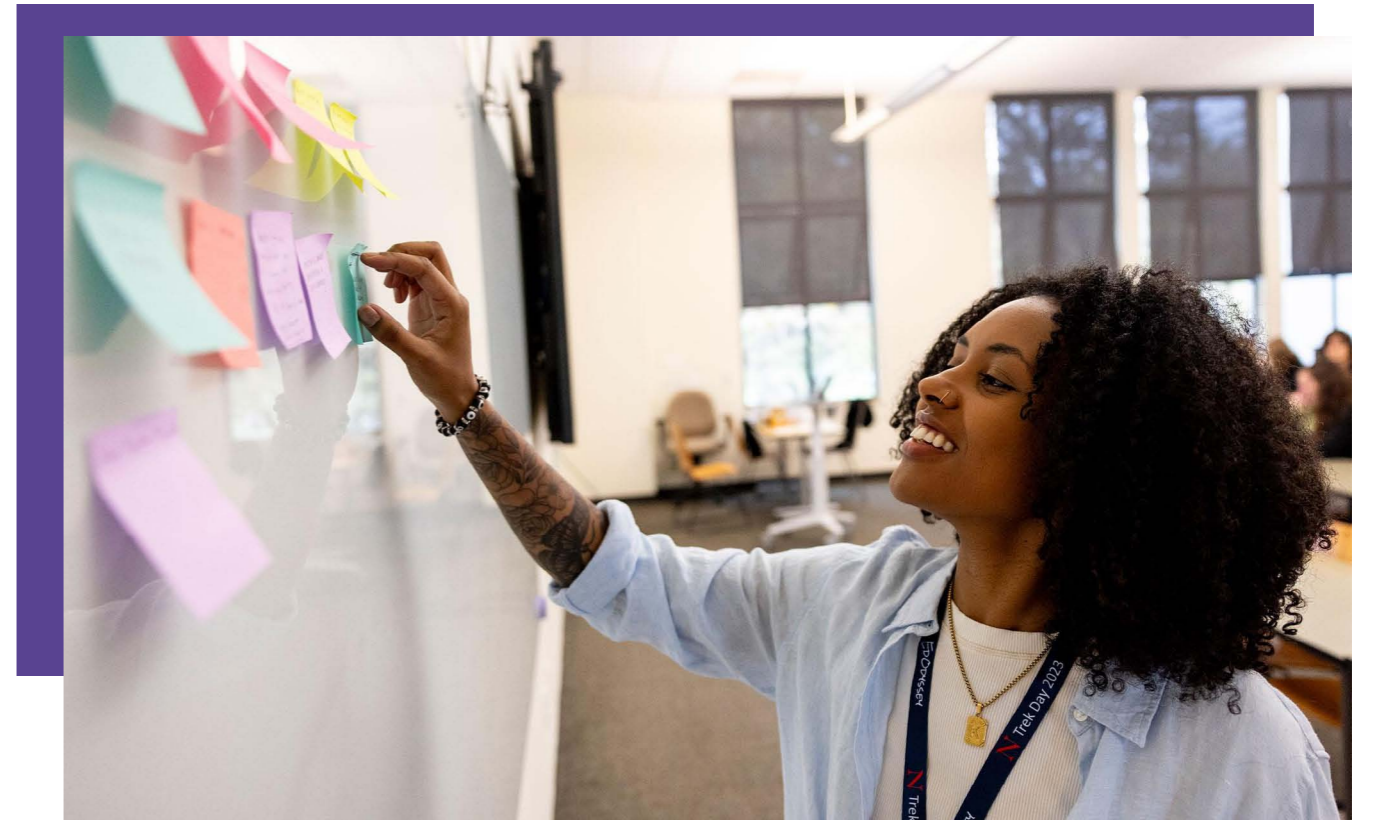
- Premium logo placement on all workshop materials and event signage.
- Dedicated mention in social media promotions and press releases.
- Opportunity to address the audience during the workshop.
- Complimentary vendor table or promotional display at the event.
- Recognition as the “Presenting Sponsor” in event announcements.
- Scholarships for 3 participants

Gold Sponsor: \$1,500

- Prominent logo placement on workshop materials and event signage.
- Social media shout-outs leading up to the event.
- Acknowledgment during the workshop introduction.
- Opportunity to distribute branded materials to participants.
- Scholarships for 2 participants

Silver Sponsor: \$750

- Logo featured on workshop materials and event signage.
- Group acknowledgment during the workshop.
- Inclusion in post-event thank-you emails to participants.
- Scholarship for 1 participants



Why Sponsor?

By partnering with us, you're investing in the future of entrepreneurship and creativity. Your support will help aspiring entrepreneurs gain essential skills, empowering them to bring their visions to life.

Let's work together to inspire creativity and empower the entrepreneurs of tomorrow! For sponsorship inquiries, contact us!

Contact Us

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